

Muar Chinese New Year Street Show

The annual Chinese New Year Street Show in Muar, Johor was held on 22 January 2014 and Sports Toto came in as the main sponsor for the 3rd consecutive year.

Organized by the Muar Hawkers and Petty Traders' Association, the event aimed to create awareness and foster friendship within the local community. More than 3,000 visitors turned up for the event.

The activities of the day included dance performances, spring couplets, lion dance, God of Fortune appearance, lucky draw and so on. Mandarin oranges and New Year couplets were given out as door gifts to all those present.

麻坡贫食街新春嘉年华

多多博彩在今年第 3 度成为麻坡贫食街新春嘉年华的主要赞助商。这场嘉年华会是在 2014 年 1 月 22 日假柔佛州麻坡举行。

这场由贫食街小贩同业联谊会举行的活动旨在为当地社群灌输敦亲睦邻的意识，令彼此关系更加密切。当天共有超过 3000 位民众前来参与其盛。

当天进行的活动包括了歌舞表演、现场挥春、舞狮表演、财神爷拜年和幸运抽奖等环节。出席活动的民众亦获赠蕉柑和春联。